



APPLICATION TO STUDY FOR THE
CHARTERED INSTITUTE OF MARKETING
QUALIFICATION AT AIMA&CE

Important: Please email your completed form to aimtecsvg@gmail.com.

Kindly fill in the required information in the boxes provided, using ticks in boxes where applicable.

1. NAME

FIRST MIDDLE LAST

2. PREFERRED TITLE Dr. Mr. Mrs. Ms. Miss

Other (please specify)

3. GENDER Male Female Other 4. DATE OF BIRTH DD/MM/YY //

5. NAME TO APPEAR ON CERTIFICATES (if different from above)

FIRST MIDDLE LAST

6. NATIONALITY

7. ETHNICITY (Please indicate ethnic origin)

White: British Irish Other (please specify)

Mixed: White and black Caribbean White and black Asian White and black African
 Other mixed background

Asian or Asian British: Indian Pakistani Bangladeshi
 Other Asian background

Black or Black British: Caribbean African Other black background

Chinese or other ethnic group: Chinese Any other ethnic group

8. HOME ADDRESS

Number and Street Name:

Town/City:

Country:

Post Code/Zip Code:

9. HOME TELEPHONE 10. MOBILE TELEPHONE

11. EMAIL ADDRESS

12. NAME OF EMERGENCY CONTACT (to be used if you cannot be reached)

13. EMERGENCY CONTACT NUMBER (to be used if you cannot be reached)

14. NAME OF CURRENT EMPLOYER (state name of company)

15. WORK ADDRESS

Number and Street Name:

Town/City:

Country:

Post Code/Zip Code:

16. WORK TELEPHONE

17. WORK E-MAIL ADDRESS

Kindly indicate your response by placing a tick (✓) in the boxes provided.

1. Which qualification do you wish to study?

- CIM Foundation Certificate in Marketing (Level 3)
- CIM Foundation Certificate in Digital Marketing (Level 3)
- CIM Certificate in Professional Marketing (Level 4)
- CIM Certificate in Professional Digital Marketing (Level 4)
- CIM Diploma in Professional Marketing (Level 6)
- CIM Diploma in Professional Digital Marketing (Level 6)
- CIM Postgraduate Diploma in Professional Marketing (Level 7)
- Other

2. Are you a CIM member?

- Yes, please enter your membership number
- No
- I don't remember my membership number

3. Do you have a unique learner number (ULN)?

- Yes No I don't remember
- If yes, please enter your unique learner number (ULN) number

4. Please indicate your physical status- do you have a disability?

- Yes, please specify
- No

5. Please indicate your current appointment and company details:

Job title:

Year Appointed:

- Job level

- Director
- Junior Manager
- Senior Manager
- Coordinator
- Middle Manager
- Administrator
- Other

6. Type of company you work for (please pick one only):

- Public
- Private
- Self Employed

7. How did you find out about CIM?

- Advertising/PR Please state
- Colleague/Referral
- Direct marketing /literature Please state
- Email received
- Exhibition Please state
- I am a previous CIM student
- CIM website
- CIM academy website
- Search engine - Please state
- Other internet - Please state
- Other - Please state

8. English language Proficiency

The programmes are taught in English and all students are expected to have sufficient knowledge of both written and spoken English. If English is not your first language, you will need to confirm that you have at least IELTS 6.5 proficiency to Trinity III/IV, or equivalent English test that are acceptable to UK government standards.

Please confirm the following by placing a ticking (✓) the box.

I am fluent in both written and spoken English

I am not fluent in both written and spoken English

9. Qualifications

- Please list your qualifications, and attach your CV or resume electronically with this form.

I have read and understood the Rules and Regulations of Advanced Institute of Management and Continuing Education (SVG) Ltd. and do agree to abide by said rules.

Signed

Date